

THAILAND INTERNATIONAL MOTOR EXPO 2015

2nd – 13th December 2015

@IMPACT Challenger, Muang Thong Thani, Bangkok



“THAILAND MOTOR EXPO” (<http://www.checkraka.com/motorexpo/>) event is well known for its car and motorcycle show that has been organized annually for the last 32 years. Hundreds of thousands of people flock to visit the show each year. Its concept emphasizes on "new standard automotive Thailand conscious world." The importance of the year 2015 is the time to raise the standard automotive in Thailand. This event boasts a wide variety of car and motorcycle models. It is your privilege to come and see these new models and prototypes before the official launch date. Also, and more importantly, it brings new models that are ready for sale just at the right time at the end of the year when people are ready to buy new car after their big bonus payday. It must be noted that the new Thailand tax structure is coming next year resulting in price hikes of most models. The new tax structure, the storage of carbon dioxide emission rate is levied by the size of engine's cylinder capacity. The cars that emit less carbon dioxide, such as most passenger cars, will suffer less from the new tax structure. While those that emit more carbon dioxide will need to

pay more tax. This surely will fuel the sales before year-end. Come and join us in this eventful

THE CONCEPT OF 32ND THAILAND INTERNATIONAL MOTOR EXPO

The event is organized by Inter-Media cooperation under the theme "New Standards...Thai Vehicles Care About The Earth." Because the automotive is a key player in the release of the green houses in to into the atmosphere which result in many environmental impacts including global warming. Manufacturers are spending resources in developing innovative and clean automotive technologies. These technologies will result in energy saving, using alternative energy sources, pollution free (such as electricity and hydrogen engine), and so on.

The emissions standards in many countries are very strict. For example, starting on the 1st of September 2015, all vehicles sold in Europe must meet Euro 6 vehicle standard, which is aimed at not only reducing carbon dioxide but also the amount of nitrous oxide. One of greenhouse gas which is mainly emitted by diesel engines. The standard allows emissions to no more than 50 milligrams per kilometer. While the Euro 5 standard, which has been used since 2011, allows up to 180 milligrams per kilometer of the culprit gas.

The exhaust from gasoline engines according to this new standard will have another greenhouse gas, sulfur derives, at a level no more than 5 PPM or 5 parts per million. This level of emission is down from the original value of 50 PPM.

The GLOBAL FUEL ECONOMY INITIATIVE (GFFI) has projected to limit emissions of carbon dioxide, the greenhouse gas that we all know well, in the future. It aims to reduce the use of fossil fuels in cars globally by 50 percent by the year 2030.

In Thailand, it has been gratifying that The Ministry of Industry has set "Automotive Industry Master Plan 2555-2559," taking into account the changing trends of global automotive technology. The plan focuses on energy savings, environmental friendliness and safety, as well as the outlook for the regional competition among the ASEAN countries such as Malaysia and Indonesia. The investment policy is to promote the production of environmentally friendly cars.

The term fuel-efficient vehicle standards or "eco 2" must meet higher environmental standards such as Euro 5 pollution and carbon dioxide gas emission rate. The manufacturer must lower the carbon dioxide in the standard

of passenger cars and trucks. To comply with the new vehicle excise tax structure. The cars that emit less carbon dioxide Taxpayers will lower auto emissions of carbon dioxide.

PRETTY MOTOR EXPO 2015

Pretties are the unmissable colors of all the motor events around the world. In fact, most audience just come to see these cute girls in the eye-popping dresses. Or, well, little fabric. Car makers are prepared to spend a large sum of their cash on beautiful girls to attract by standers. Checkrarka.com will collect photos of pretties right at the beginning on the first VIP day, 1st December 2015. Brace yourself for the ride!



For those that cannot wait, you can have a quick peek at our photo collection of last year motor pretty at <http://www.checkrarka.com/motorexpo/2014/1350075/>

CARS FEATURED IN MOTOR EXPO 2015

Several car makers will be unveiling their latest models in Motor Expo 2015 in their beautiful and colorful booth. The highlight will be the SUVs with very fierce and intense competition. Among the players are Mitsubishi Pajero sport, Chevrolet Trailblazer, Toyota Fortuner and Ford Everest, Mazda CX-3, MG5, Nissan X-TRAIL HYBRID and the Isuzu D-Max engine. A partial list is given below for the car models that will be on stage.

- Bentley Continental GT V8 S

- BMW M4 Coupe
- Chevrolet Captiva
- Ford Ecosport
- Honda CR-V
- Hyundai Elantra
- Lexus NX 300H
- Mazda 2
- Mercedes-Benz S300
- MG 6
- Mitsubishi Pajero Sport
- Nissan X-Trail
- Subaru Outback Crossover
- Toyota Hilux pickup
- Volkswagen Caravelle
- Volvo V40

BIG BIKES AND MOTORCYCLES FEATURED IN THE MOTOR EXPO 2015

Big Bike and motorcycle MOTOR EXPO 2015 are prominent in all camps to prepare the new generations. Launched earlier and motorcycles secretly Surprise in the thread. Keep an eye on how hot it is here. See the list of motorcycles below.

- Kawasaki Versys 1000
- KTM 1290 Super Duke R SUZUKI
- The Suzuki GSX1300R Hayabusa
- The Yamaha FZ-09

PROMOTIONS IN MOTOR EXPO 2015

The event has many of the hottest deals and promotions to encourage buyers before the car tax hike next year. This is a great chance to choose the right car for you. You can check price and compare specs beforehand on our website <http://www.checkraka.com/motorexpo/>

MOTOR EXPO 2015 OUTDOOR ACTIVITIES

MOTOR EXPO 2015 also features a variety of activities every year. The car and motorcycle enthusiasts can participate and enjoy many outdoor activities

usually held at the area just outside the main Challenger Hall. The activities include:

- Russ Swift stunt show by TC Subaru (Thailand) Ltd., the car stunt show. The motorist said Mr. Russ Swift Return an excitement for the 7th consecutive year. Please register at the Subaru booth.
- Schools improve driving 4WD for those interested in 4-wheel drive with the introduction of new courses SPIRIT PLUS program for 4-wheel drive.